* Data:
* Info that is meaningless by itself, but can create connections
* Can be used later on
* Data sets
* We are creating it super fast
* Now- big companies collect more and more data – eg - apple health watch on smart watch
* Big data – can easily be analyzed
* Make use of it
* Everything is shared- can be used freely
* Very easily accessible
* More accurate because of great amount
* Kept the word wide web free and public